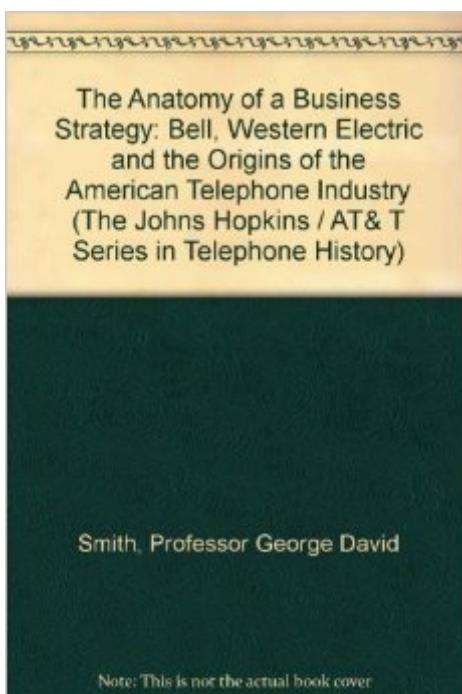


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# The Anatomy Of A Business Strategy: Bell, Western Electric And The Origins Of The American Telephone Industry (The Johns Hopkins / AT& T Series In Telephone History)



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## Book Information

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Average Customer Review: 3.0 out of 5 starsÂ ¤ See all reviewsÂ (1 customer review)

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## Customer Reviews

This is a well-written scholarly discourse on how Western Electric became part of the Bell System wll over 100 years ago. I rated it at 3 stars because I believe it is no longer relevant. There is no Bell System or Western Electric anymore, so does anyone really care?

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